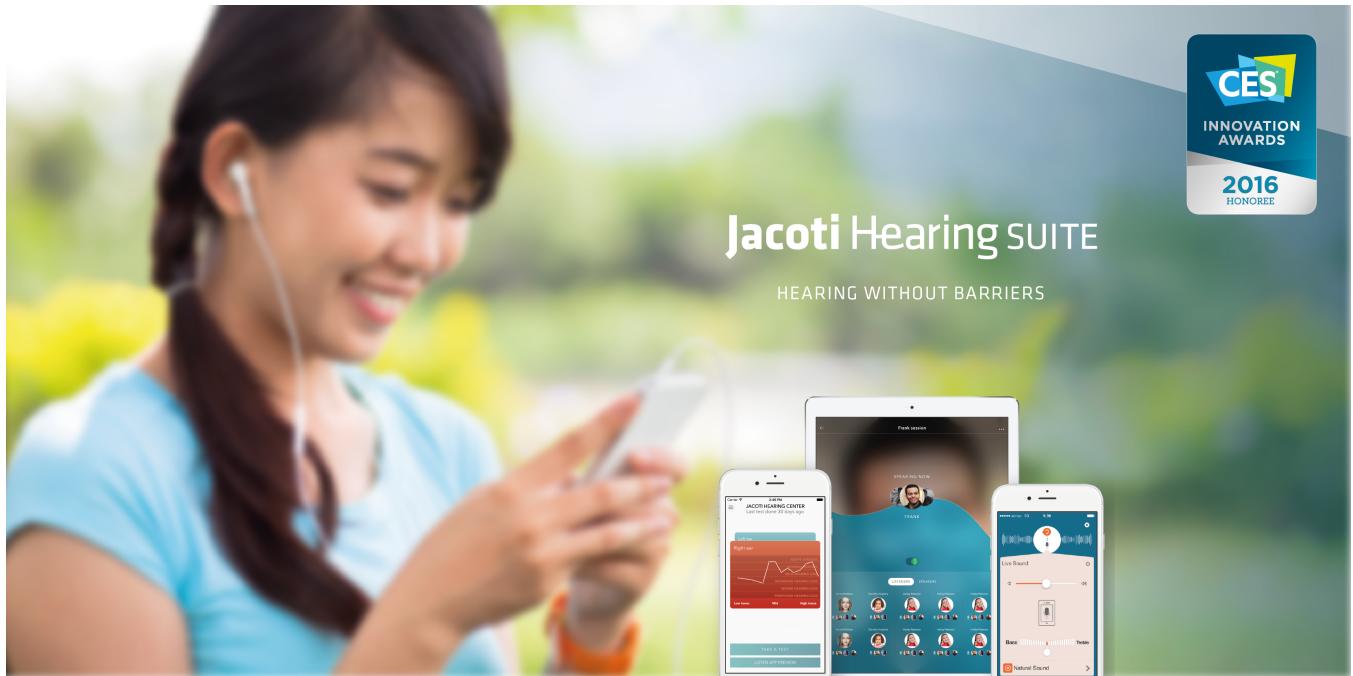


## Press release

EMBARGO: 7 a.m., EST, November 11, 2015



**New York, NY, November 10, 2015-** [Jacoti bvba](#) today announced that it has been named a CES 2016 Innovation Awards Honoree for Jacoti Hearing Suite. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 27 product categories.

[Jacoti Hearing Suite](#) is a set of cloud-enabled mobile applications that grants anyone - from people with normal hearing to those with profound hearing losses - ubiquitous hearing support with reliability and capabilities far beyond existing and expensive hearing aids and assistive listening devices. Consumer Electronics manufacturers can license the IP-protected technologies that drive the Jacoti Hearing Suite (8 international patents, granted or pending). All Jacoti applications make use of off-the-shelf consumer hardware.

"We are thrilled that the CES Innovation Awards have honored the advanced hearing compensation and enhancement technology in Jacoti Hearing Suite which enables hearing without barriers," said Jacques Kinsbergen, CEO of Jacoti bvba.

Jacoti believes that hearing loss compensation and personalization of audio should be a fundamental part of all audio-enabled computing devices. Hearing loss is both a medical condition and a consumer challenge. Therefore, it needs consumer-driven and consumer-oriented solutions.

[Jacoti Hearing Suite](#) consists of the following interconnectable hearing applications:

- [Jacoti Hearing Center](#) is a revolutionary, patented self-test hearing application that provides clinically reliable results in real-life environments.
- [Jacoti ListenApp®](#) is the first medically certified hearing aid application.
- [Jacoti Lola® Classroom](#) is a flexible and affordable assistive listening solution for classrooms, meeting rooms and lecture halls. It provides extremely low-latency multi-peer audio streaming over consumer-grade Wi-Fi. Jacoti Lola makes ubiquitous hearing assistance practical anywhere and by anyone who has difficulties understanding speech in a noisy environment including students with hearing loss, children with learning disabilities, or even students with normal hearing.

EMBARGO: 5 p.m., EST, November 10, 2015

- [myjacoti](#) is a web service that allows users to store their audio profiles in the cloud, share them across devices, and connect to a remote Hearing Expert for remote fitting assistance.

[Jacoti Hearing Suite](#) is a concrete solution that is on the forefront of the shift from a product-based to a user-centered services model in hearing health. In a recent report on untreated mild to moderate age-related hearing loss, the President's Council of Advisors on Science and Technology (PCAST) foresees:

*"...many opportunities for both incremental and disruptive improvements in assistive hearing technologies, none of which should be intrinsically expensive in a competitive market. In the near future, people could check their hearing using automated hearing tests available on-line or through common smart devices. Interfaces between smart devices and users could allow adaptive self-fitting by devices in response to user needs."*

[Jacoti Hearing Suite](#) will be displayed at CES Unveiled [CES unveiled is part of CES] and Jacoti bvba will be exhibiting at CES 2016, which runs January 6-9, 2016, in Las Vegas, Nevada.

[Jacoti bvba](#) is a privately held hearing technology company with offices in Wevelgem, Belgium and in Barcelona, Spain. Jacoti's mission is to bring advanced hearing technology in reach of large populations with a special focus on children during their education.

Accessibility is a right not an option.

---

## Contact

**COMPANY HEADQUARTERS (BELGIUM)****Jacoti bvba**

Vlamingstraat 4  
8560 Wevelgem

[www.jacoti.com](http://www.jacoti.com)  
info@jacoti.com  
press@jacoti.com

**DEVELOPMENT CENTRE (SPAIN)****Jacoti Hearing Technologies S.L.**

Diagonal 349, 1-1  
08037 Barcelona

---

## About Jacoti

We make state-of-the-art hearing solutions accessible and affordable for hearing-impaired individuals all over the world. As a company we realize this mission by focusing on the development and commercialization of hearing aid software and hearing support systems. We achieve this by integrating our proprietary technology with internet-ready consumer hardware such as smartphones.