

Jacoti Introduces Hearing Assessment and Audio Personalization Tech in Qualcomm S3 Gen 3 at Qualcomm Voice and Music Customer Workshop

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Jacoti recently participated in the Qualcomm Voice and Music Customer Workshop in Shenzhen, alongside industry leaders such as Bragi, MindMics, and IDUN audio, marking a significant moment in the launch of the S3 Gen 3 Qualcomm Sound platform.



Introduction of S3 Gen 3: Enhancing Sound Performance

Qualcomm's unveiling of the [S3 Gen 3 Sound Platform](#) marks a significant leap in mid-tier sound technology. The S3 Gen 3 brings forth notable enhancements such as lower power consumption, enabling extended earbud usage, and advancements in DAC/Lossless audio, delivering an exceptional audiophile experience previously reserved for high-end products.

A key highlight of the S3 Gen 3 lies in its new open platform approach, facilitated through the [Qualcomm Voice and Music Extension Program](#).

Jacoti Inside S3 Gen 3 Platform

[Qualcomm's 2023 State of Sound Report](#), highlights the importance of hearing personalization in driving earbuds/headphones purchases. As [Thierry Lillette](#), Qualcomm Voice & Music Product Manager leader, commented: "Helping people with hearing health issues is one of the most promising new use cases for earbuds".

In response to this growing interest, Jacoti has integrated its unique hearing personalization software solution, [Jacoti Inside](#), with the Qualcomm S3 Gen 3 SoC. This integration extends beyond consumer earbuds to over-the-counter (OTC) hearing aids, reaffirming Jacoti's commitment to addressing diverse hearing needs. Accelerating Innovation Through Collaboration

The Qualcomm Voice and Music Extension Program streamlines the integration of partner solutions, reducing development time and overhead for manufacturers. With algorithm support managed separately by Qualcomm and its partners, manufacturers can confidently adopt proven solutions, accelerating time-to-market and ensuring product differentiation in a competitive landscape.

Jacoti's commitment to safeguarding users' hearing integrity is underscored by a meticulous, health-scientific approach, ensuring that each product delivers on its promise of reliable personalized sound experiences.

Find us in the [Qualcomm Voice and Music Extension Program](#) to explore the possibilities of transformative audio personalization.

About Jacoti

Jacoti BV | Hearing Technologies is a science-based company that develops hearing enhancement solutions embeddable in consumer devices. Its flagship product, Jacoti Inside, optimizes audio to each individual hearing requirement from consumer technologies to fully-fledged medical devices. For more information visit www.jacoti.com

Contact our Press Officer for more information or to arrange an interview with our team.

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