

Qualcomm and Jacoti Improve Hearing experience for True Wireless Earbud Users

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Dear Jacoti User

After 9 years of development of mobile hearing applications we are excited to announce the collaboration with Qualcomm Technologies International, Ltd., a subsidiary of Qualcomm Incorporated.

Through this collaboration we are able to integrate Jacoti's hearing enhancement software, based on audiological science, into the powerful [Qualcomm® QCC5100 Series](#) Ultra-Low Power Bluetooth SoC platform, to improve and personalise the audio experience of all users.

In making this available for true wireless earbuds and Bluetooth headsets, this integration adds accessible, accurate and personalised hearing assistance with additional safety features.

This opens a new world for consumer headset / earbud manufacturers and their customers.

It will also help us to realise our social mission to make state-of-the-art hearing solutions accessible and affordable for those with hearing challenges throughout the world.

We believe that hearing loss is both a medical condition and a consumer challenge and therefore needs a consumer-driven and consumer-oriented solution.

We really appreciate your support throughout the journey and hope we can further count on you for the realisation of our mission.

Jacques Kinsbergen, CEO Jacoti BV

[Qualcomm Press release >](#)

[Qualcomm Blog post >](#)

[Qualcomm Media deck >](#)

About Qualcomm

Qualcomm is the world's leading wireless technology innovator and the driving force behind the development, launch, and expansion of 5G. When we connected the phone to the internet, the mobile revolution was born. Today, our foundational technologies enable the mobile ecosystem and are found in every 3G, 4G and 5G smartphone. We bring the benefits of mobile to new industries, including automotive, the internet of things, and computing, and are leading the way to a world where everything and everyone can communicate and interact seamlessly.

About Jacoti

Jacoti BV | Hearing Technologies is a science-based company that develops hearing enhancement solutions embeddable in consumer devices. Its flagship product, Jacoti Inside, optimizes audio to each individual hearing requirement from consumer technologies to fully-fledged medical devices. For more information visit www.jacoti.com

Contact our Press Officer for more information or to arrange an interview with our team.

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